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September 24, 2015

*"The safety of the people  
is the highest law"*

-CICERO

## **Did You Know Women Are More Likely to Fall Than Men?**

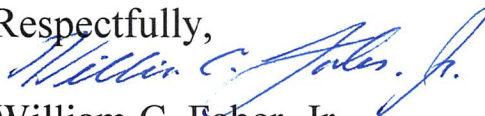
According to the Consumer Product Safety Commission, 60% of all falls are experienced by women, most of which happen at home.

Of the falls that happen outside of the home, most occur in a store. Why? Many believe that women's shoes (high heels) are to blame. But the fact is that women spend more time in stores than men.

And today's stores are bigger than ever. Twenty years ago the average grocery store was 25,000 sq. ft. Now a big box store runs 125,000 sq. ft. and more. A shopper must take a lot more steps in a big store than a small one.

The insurance industry wants you to believe that a lot of fall-down claims in stores are fraudulent. But industry statistics show that less than 3% of all slip, trip and fall claims are false claims.

Respectfully,



William C. Faber, Jr.

P.S.

Thank you to my Decatur friends  
who elected me to the City Council.