

THE LAW FIRM OF
Wm. FABER LTD.

A PROFESSIONAL CORPORATION
236 NORTH WATER STREET, SUITE 300
DECATUR, ILLINOIS 62523

TELEPHONE (217) 425-9002
TOLL FREE (877) WMFABER
963-2237

FAX (217) 425-9025
E-MAIL wmfaber@wmfaberlaw.com

DEBRA HAUGE
ADMINISTRATOR

JENNIFER STEELE
LEGAL ASSISTANT

WILLIAM C. FABER, JR.
LAWYER

MEMBER:
ILLINOIS TRIAL LAWYERS ASSOCIATION
ASSOCIATION OF TRIAL LAWYERS OF AMERICA

AMERICAN SOCIETY OF SAFETY ENGINEERS
NATIONAL SAFETY COUNCIL
CONSTRUCTION SAFETY DIVISION
POWER PRESS SAFETY DIVISION

January 12, 2022

*"The safety of the people
is the highest law"*

-CICERO

The Law on Your Side - Consumer Protection Act

The Old Ways of the Horse Trader

In the cowboy's world horse traders were notorious for deceiving the buyer. The trader's horse was always exceptional and sound. Many buyers found, the hard way, that the trader's words were exaggerated or false. Back then the cowboys had no law to protect them.

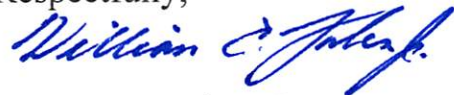
The law today

The *Illinois Consumer Fraud and Deceptive Business Practices Act* is a state statute designed to protect consumers from business owners who use deceptive tactics to prey on consumers. It is easier to win under the Act than under common law fraud.

So why is consumer fraud easier to prove than common law fraud?

- Rather than prove that the defendant made a knowingly false statement you must only prove that the defendant engaged in a deceptive act or practice.
- You need not prove that you relied on the defendant's false statement.
- In order for the Act to come into play, the fraud must have occurred in the course of trade or commerce.

Respectfully,



William C. Faber, Jr.

P.S. If you have time, let us know your e-mail address